



**NetSource**  
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## Banner Advertising

Placing your banner on RVUSA.com and its network of RV-related sites exposes your business to hundreds of thousands of potential customers for only a fraction of the cost of a typical print ad.

Your business can be on the Home Page of RVUSA.com, you can choose the page that suits your business and targets your customers, or you can have your banner ad throughout the website for complete brand awareness.

**NEW!** Introducing a new banner ad program designed specifically for our RV dealers - place your banner ad on our **State dealer directory sites** and on **the State pages of RVUSA.com** to get noticed by RV buyers searching for a dealer in your state! Only six exclusive spots are available per state, so secure your spot today!

### RVUSA Network Monthly Stats

|                 |   |
|-----------------|---|
| <b>1.5+ Mil</b> | <b>Visitors</b>                           |
| <b>479,000+</b> | <b>Inventory Searches</b>                 |
| <b>41,000+</b>  | <b>RVs For Sale</b>                       |
| <b>10,000+</b>  | <b>Visits to State Dealer Directories</b> |
| <b>5,300+</b>   | <b>Emails Sent to Dealers</b>             |
| <b>13,500+</b>  | <b>Registered Users Forums</b>            |
| <b>5,880+</b>   | <b>RV Parks &amp; Campground Listings</b> |
| <b>3,575+</b>   | <b>RV Dealer Listings</b>                 |
| <b>750+</b>     | <b>RV Suppliers Listings</b>              |
| <b>820+</b>     | <b>RV Storage Listings</b>                |

| Banner Size  | Location  | Rotation | Monthly-to-Month* | 12-Month Plan** |
|--------------|---|----------|-------------------|-----------------|
| 728px x 90px | <b>Top of Homepage</b><br><i>(above the "Featured RVs")</i> | 1 of 6   | \$500             | \$400           |
| 728px x 90px | <b>Interior Page</b><br><i>(below breadcrumb text)</i>      | 1 of 6   | \$200             | \$160           |
| 728px x 90px | <b>RVUSA Forum</b><br><i>(top of page)</i>                  | 1 of 6   | \$500             | \$400           |
| 240px x 85px | <b>RVUSA Forum</b><br><i>(side of forum homepage)</i>       | 1 of 6   | \$200             | \$160           |
| 468px x 60px | <b>Header</b><br><i>(top of one interior page)</i>          | 1 of 6   | \$200             | \$160           |
| 468px x 60px | <b>State-Site Banner</b><br><i>(top of homepage)</i>        | 1 of 6   | \$200             | \$160           |
| 468px x 60px | <b>Mfg-Site Banner</b><br><i>(top of homepage)</i>          | 1 of 6   | \$200             | \$160           |

\*No Contract Required, 30-day Notice Required to Cancel (auto CC only)

\*\*12-Month contract/commitment charged per month (auto CC each month, or pay up front by check for the full 12 months)



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## Banner Artwork Specs

### Guidelines for Submitting Banner Artwork

- File Size:** All banners must be less than 70 KB, preferably under 40 KB. No exceptions.
- File Format:** JPEG, GIF, GIF89a, Flash
- Banner Size:** Your banner ad art should be the exact dimensions of the banner you signed up for, otherwise we'll resize according to our discretion.
- File Submission:** Please send your banner ad via email to [sales@netsourcemediacom.com](mailto:sales@netsourcemediacom.com).
- Replacements:** You will be able to replace your current banner ad up to once a month.

### Size References

The banner ad sizes presented on this page are meant for reference only and are **not exact**, since monitor sizes and screen resolutions will display differently.

728 x 90

468 x 60

240 x 85