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# ***RVUSA***

# ***Media Kit***

TRAVEL AND RV LIFESTYLE BLOG

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RVUSA.COM  
JJOACHIM@NETSOURCEINC.COM

By advertising with RVUSA you can get your product seen by a large loyal audience of travel and camping enthusiasts from all corners of the USA.



The RVUSA Blog is the portion of the larger RVUSA website where we share everything RV lifestyle Related. From Travel tips to how to organize your camper and more, the RVUSA Blog is THE place to go of you need to read up on the RV lifestyle.

## Partnership Opportunities

- Social Media Promotion
- Sponsored Posts
- Product Reviews
- Contests and Giveaways
- Affiliate Advertising
- Banner Ads

**Let Us Build A Better Business Together Today**

## Metrics and Analytics

- Monthly Pageviews (RVUSA): 3 M
- Forum Monthly Pageviews: 15,000
- Forum Members: 29,166 Members
- Pinterest: 273.9k Monthly Viewers
  - Twitter: 1.1K Followers
- Monthly Visits (Blog): 10K
  - Facebook: 36K Fans
  - Instagram: 1.5K Followers

## Partnership & Advertising Packages

### **Sponsored Social Posts- \$400**

Dedicated unique social shares of your business or product promoted on all of our social media platforms. Including Facebook, Instagram and Twitter. We will tag and link back to the site of your choosing. Can use original or stock photography.

### **Sponsored Post -\$600**

A dedicated blog post ranging from 300-500 words, as well as up to three original photos. Package also includes social shares on all major social media channels.

### **Sponsored Post Ad-Ons**

Giveaway - \$100  
Extra Social Shares - \$100 per channel  
500 Extra Words to Post - \$300  
Video Content- \$500

### **RVUSA Blog or Forum Banner Ads**

Header Ad - \$300/month  
Side Bar Ad ( above the fold)- \$250/month  
Side Bar Ad ( below the fold) - \$200/month

### **RVUSA Banner Ads**

Header Ad- \$600/month  
Side Bar Ad ( above the fold)- \$500/month  
Side Bar Ad ( below the fold) -\$400/month

Ask about our multi-month contract discount!

Want a customized advertisement package? We would love to discuss how to best advertise your business with customized advertising packages perfect for your unique needs!

Ready to take your advertising to new heights? Contact us today!

